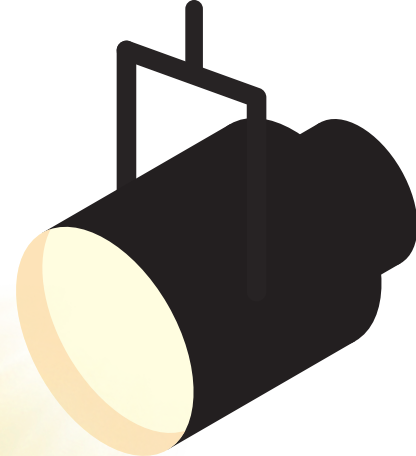




CORPORATE SPONSORSHIP



2026-
2027



ABOUT CENTRE STAGE



Centre Stage, Inc. is a Monrovia-based 501(c)(3) performing arts nonprofit that is transforming lives by combining artistic excellence in the performing arts with mentorship, community, and opportunity for children and families.

Founded by Monrovia native Keely Milliken—who started teaching voice lessons in her living room in 1998—Centre Stage grew into a home for young performers and launched in 2000 to create more chances for students to get onstage through Broadway-style shows, cabarets, and the annual LIGHTS showcase.

Today, Centre Stage offers a full ecosystem of training and performance: private voice, piano, and acting lessons, group performing classes and vocal ensembles, full-length musicals, recitals, cabarets, summer camps, and community performances—all designed to build skills, confidence, and character.

Beyond the studio, Centre Stage also brings performing arts programming into schools, helping strengthen arts access for students across the region.

Values

Community
Excellence
Character
Accessibility
Empowerment

Centre Stage's reach spans the greater San Gabriel Valley and beyond—serving 22 schools and hundreds of students, while engaging a vibrant, multi-generational audience of parents, grandparents, industry professionals, city officials, and community representatives from Arcadia, Monrovia, Pasadena, Sierra Madre, Glendora, Temple City, Altadena, San Gabriel, Azusa, Covina, West Covina, San Dimas, South Pasadena, and beyond. A sponsorship with Centre Stage means your brand is seen and celebrated across one of the most densely connected networks of families, educators, and civic leaders in the San Gabriel Valley.

TARGET AUDIENCE



Age Ranges

Centre Stage connects your brand with a multi-generational audience — students ages 5–22, parents 30–55, and grandparents 55+, along with educators and community leaders. With programs in 22 schools and a thriving studio, sponsorship places your business in front of engaged households making everyday purchasing decisions and supporting brands that align with their values.

Demographics

Centre Stage's audience reflects the diverse communities of the San Gabriel Valley, drawing families from cities including Monrovia, El Monte, Sierra Madre, Pasadena, Pasadena, Glendora, Arcadia, and surrounding areas. Our attendees represent a broad cross-section of local households — educators, small business owners, professionals, renters, homeowners, and multi-generational families deeply connected to their community. Sponsorship provides meaningful visibility within a wide and representative regional market your business already serves.

Interests & Relevance

Centre Stage's audience is made up of patrons who value education, creativity, and community involvement. These community members make intentional purchasing decisions and actively support businesses that align with their values — often sharing those recommendations within their networks. For sponsors, that trust-driven visibility positions your brand as a champion of youth, education, and the San Gabriel Valley community.



PRESENTING

"Presented by" on all season materials, Logo on website, printed materials, and at events, Verbal acknowledgements, Digital Ad at shows, Full-page ad in all mainstage programs, Two VIP Tickets & Donor's Circle access at season's Mainstage Productions, 2 Social media acknowledgments, Acknowledgment at donor reception, Category Exclusivity (no competing sponsor)

\$60,000+



PLATINUM

Logo on printed programs, fundraising events, & website, Verbal acknowledgment at mainstage shows, Half-page ad in all mainstage programs, Two Tickets and Donor's Circle access to season's Mainstage Productions, 1 social media acknowledgment

\$30,000 +



GOLD

Listed as sponsor in show programs, Logo on website sponsor page, Quarter-page ad in all mainstage programs, two tickets and Donor's Circle access to season's Mainstage Productions, 1 social media acknowledgment

\$20,000+



SILVER

Listed as sponsor in show program, Logo on website sponsor page, Quarter-page ad in Lights program, Two Tickets, and Donor's Circle access to season's Mainstage Productions

\$10,000+



BRONZE

Listed as sponsor in show program, Logo on website sponsor page, Two tickets to one Main Stage Production

\$5,000+



SUPPORTING

Listed as sponsor in show program, Logo on website sponsor page, Two tickets to LIGHTS

\$2,500



COMMUNITY

Listed as sponsor in show program, Logo on website sponsor page

\$1,500



SPONSORSHIP OBJECTIVES



Why We Seek Sponsorship

As Centre Stage continues to grow — serving students across 22 schools and a thriving studio community — we are investing in expanded staffing, enhanced safety and facility upgrades, and professional-level production infrastructure to ensure every student receives exceptional training in a safe, supportive environment. We bring high-quality musical theatre instruction to children and families who might not otherwise have access to these opportunities, and no student is turned away due to financial hardship. Corporate sponsorships make this commitment possible, helping us keep programs accessible while strengthening arts education for families across the San Gabriel Valley.

Value Exchange

A partnership with Centre Stage is a true value exchange. In return for your investment, your brand receives consistent visibility — reaching a loyal, multi-generational San Gabriel Valley audience. More than impressions, sponsorship aligns your business with youth development, arts education, and community impact, positioning your company as a visible champion of local families while building meaningful goodwill and long-term brand trust.

Mutual Benefits



Brand Visibility with Purpose



Community Trust & Goodwill



Expanded Access to the Arts



Stronger Local Partnerships



CONTACT & CLOSING



At Centre Stage, we believe the arts change lives — building confidence, discipline, creativity, and community in young people across the San Gabriel Valley. When you partner with us, you are not simply sponsoring a production; you are investing in safe spaces, professional-level training, and opportunities for children who might not otherwise have access to the performing arts. Together, we can ensure that every student has a stage — and every family has a place to belong.

We would love to customize a sponsorship package that aligns with your goals and maximizes impact for both your business and our community. To confirm your sponsorship or schedule a conversation, please contact:

Phone

626-239-8398

Email

Centrestageinc@yahoo.com

Website

www.centrestageinc.com

PRODUCTION ADVERTISEMENTS



2026/2027 SEASON AD BUNDLE

Full-Page Ad in each mainstage production program.

\$1,500



PROGRAM FULL-PAGE AD

One Full-Page ad in a mainstage production program.

\$500



PROGRAM HALF-PAGE AD

One Half-Page ad in a mainstage production program.

\$350



PROGRAM QUARTER-PAGE AD

One Quarter-Page ad in a mainstage production program.

\$150



T-SHIRT SPONSOR

Name or Logo on the back of T-Shirt for a show.

\$1,500



A partnership with Centre Stage is a true value exchange. In return for your investment, your brand receives consistent visibility — reaching a loyal, multi-generational San Gabriel Valley audience. **More than impressions, this collaboration aligns your business with youth development, arts education, and community impact, positioning your company as a visible champion of local families while building meaningful goodwill and long-term brand trust.**

Email marsha@centrestageinc.net for PayPal link or mail a check to Centre Stage Inc
724 East Huntington Drive Monrovia CA 91016

Program size 5.5" x 8.5"

Jadie@CentreStageinc.net
www.centrestageinc.com

2026 & 2027 PRODUCTION ADVERTISEMENTS



ADVERTISEMENT OPPORTUNITIES

Beetlejuice Jr. October & November 2026

You're a Good Man Charlie Brown 2026

High School Musical 2027

Little Mermaid 2027

Lights 2027

June Musical TBD

Early July Musical TBD

Late July Musical TBD

T-Shirt Sponsorship Opportunities

You're a Good Man Charlie Brown 2026

Little Mermaid 2027

High School Musical 2027

Lights 2027



SUMMER/FALL 2026 PRODUCTION ADVERTISEMENTS

2026 PRODUCTIONS ADVERTISEMENT

Rent June 24 – 28

Advanced Musical Theatre Summer Camp Production. Deadline June 15

13! The Musical July 16, 17, & 19

Teen Musical Theatre Summer Camp Production. Deadline June 15

HONK! July 30 – August 1

Youth Musical Theatre Summer Camp Production. Deadline June 15

Beetlejuice

Centre Stage Inc Fall Musical Production 2026

Alverno Academy Fall Production 2026

Spring Musicals TBD

2026 T-SHIRT ADVERTISEMENT

Beetlejuice

Centre Stage Inc Fall Musical Production 2026

Email marsha@centrestageinc.net for PayPal
link or mail a check to Centre Stage Inc
724 East Huntington Drive Monrovia CA 91016